

Florida

The Sunshine State



Florida is warm year round; Lowest 30–50°F - Highest 90–100°F

Snapshot

Florida locates in the Southeastern of the United States. Capital is Tallahassee. The State is known as the "Sunshine State" because it enjoys an average of 230 days of sunshine per year, making it home to one of the most famous sunset bars in the world - The Sandbar on Anna Maria Island.

Metropolitans

Miami - Tampa - Orlando
- Jacksonville

Population

The third-most populous
state in the U.S., with
over 23 million residents

Demographics

White 50.6% - Hispanic or Latino
28.7% - African American 16.9% -
Asian 3.4%

Economic Indicators

Gross State Product	\$1.35 Trillion (2024)
Major industries	Tourism, agriculture, aerospace, and international trade.
Job sectors with highest growth and pay	Healthcare and tech are the two strongest sectors where growth and pay align. Florida's aging population and expanding tech industry underpin these trends.
State Taxes	No PIT, Combined sale tax 7.02%, Property tax 0.91%
Median house value	\$325,000
Wage/Income	Average annual pay (\$69,470), Per Capita Income (\$73,006)
Minimum wages	\$14 statewide, next increase to \$15.00 scheduled for 09/30/2026
Cost of Living	Single adult: \$2,200–\$3,200/month. Family of four: \$4,000–\$6,000/month
Child Care Annual Cost (Center-based)	Infant \$10,847, Toddler \$9,184

Top Colleges and Universities



Photo by DAVE GARCIA: <https://www.pexels.com/photo/university-of-miami-otto-g-richter-library-entrance-31070800/>

University of Florida - Florida State University - University of Miami - Rollins College - Florida Institute of Technology

On average, it costs \$2,935 for in-state tuition and \$11,400 for out-of-state tuition at public institutions, \$23,400 for private not-for-profits, and \$15,000 for private for-profit institutions.

Main Health Insurance Coverage

Medicare	For 65+ or under with certain disabilities or disease
Florida Medicaid	Very low-income adults & families
Florida KidCare (CHIP and related programs)	Incomes up to 200% of the Federal Poverty Level (FPL)
Health Insurance Marketplace (ACAs)	Incomes 100–400% FPL
1115 Family Planning Waiver	Provides family planning services for people under ~191% FPL
Low Income Pool (LIP)	Primary care services and safety-net care, especially at community health clinics

Other things to know about Florida

In Florida, you can't wake a sleeping alligator. Yep, it's against the law.

Florida is one of the top destinations for immigrants and tourists from around the world. Florida is also a popular retirement destination, due to its warm climate and no state income tax.

Florida offers a diverse range of attractions, from natural wonders to cultural landmarks. Some must-visit places in the state: Walt Disney World Resort in Orlando; South Beach, Art Deco Historic District, and Wynwood Walls in Miami. The Florida Keys attracting millions of visitors annually are connected by the famous Overseas Highway, a road that looks like it floats on the ocean.